

Strategic Planning

Analyzing the current landscape to prepare for future challenges and plan for success

Our Approach

Honest, objective, creative, and inclusive

- Apply a systems perspective.
- Blend subject matter expertise, analytical abilities, and operational experience.
- Employ scenario-based alternative futures to stimulate innovative thinking.
- Integrate planning across organizations and jurisdictions.
- Use transparent processes that ensure effective knowledge transfer.
- Establish alignment and traceability between policy, operations, programs, and people.
- Inject discipline, honesty, and realism.
- Deliver relevant, concise, risk-informed, and actionable strategic plans.

What Makes Us Different

Collaborating with clients as partners

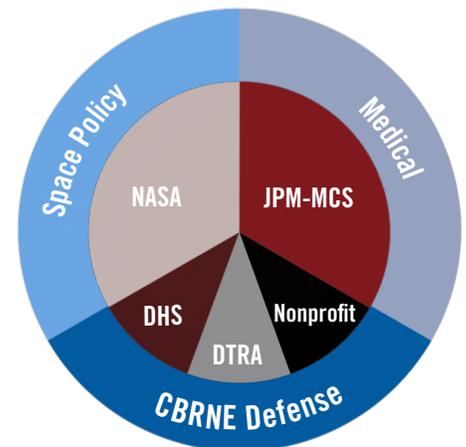
- We ensure active leadership participation and commitment, emphasizing and fostering effective communication across the organization.
- We focus on client self-awareness of any shortcomings (and the consequences) of the organization's approach to its mission.
- We consider it an absolute necessity to engage our client's organization at a grass-roots level, rather than counseling change from afar.
- We directly address uncertain futures, helping our clients think through risk in a very different and realistic manner.
- We use alternative futures specifically designed to practice the skills and approaches necessary to prepare for the unexpected.
- We identify unrecognized biases and discover common (or uncommon) assumptions.
- We help clients think more comprehensively about potential second- or third-order effects.
- We avoid trying to predict the future; rather, we work to develop a strategy to prepare you for a future you may not have imagined.

Select Achievements

Strategies and understanding for a future you may not have imagined

- Provide ongoing strategic planning for the acquisition of broad-spectrum medical countermeasure solutions focused on emerging infectious diseases and genetically altered or unknown biological pathogens.
- Implement a strategic planning lifecycle process that we developed for countering chemical, biological, radiological, nuclear, and high-yield explosive (CBRNE) threats, through coordinated SWOT mission assessments, risk analyses, scenario-based planning workshops, strategic interviews with internal senior leaders, workforce focus groups, and external stakeholder interviews, following OMB Circular 11 and GPRAMA regulations.
- Developed the Strategic Cycle Model (SCM) to guide acquisition activities for chemical and biological detection technologies. The SCM provides a clear line of sight from strategic direction to execution and outcomes. The product is a graphical representation that relates each relevant task and stakeholder to specific efforts and generates a clear association between missions, lines of operation, thrust areas, projects, efforts, and tasks.
- Developed NASA's 2014 Strategic Plan, working across all divisions of a highly complex science and technology R&D organization.
- Provided strategic planning and scenario-based planning workshop coordination for a private sector German Transatlantic organization. Led an Alternative Futures Workshop of German and American decision-makers from business, politics, defense, academia, media, and culture to identify and develop a series of strategies to promote improved transatlantic partnerships.
- Facilitated the ongoing strategic planning of a small, non-profit, charitable organization.

Our Project Experience by Agency and Domain



Contact Us

We want to talk about ways we can help you achieve your goals.

Call or email one of our corporate leads or specialists for more information about opportunities to work together.

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